



Messaging Platform *Kadoink signs Java/ PHP Development and U.S. Business Day Support Agreement with SourceSouth

San Francisco – November 28th, 2007 – Leading SMS Messaging platform Kadoink announced a 1 year deal to outsource all of their Technical and Customer support for their host of SMS-based messaging applications to SourceSouth.

As part of the contract, SourceSouth will link their VoIP system to the Kadoink system to enable support call routing to SourceSouth as well as provide all Chat and HelpDesk Support. Free of Charge, SourceSouth will also update and maintain the Kadoink Knowledge Base, FAQ, and Troubleshooter applications.

Says Eric Stone, CTO of *Kadoink, "With SourceSouth, we were able to provide support services across the entire 12-hour U.S. business day for less than the typical 8-hour resource costs. SourceSouth's

"We have a killer combination of Exchange Rate, Talent Pool, and Native multi-lingual IT Professionals making Buenos Aires the perfect location to provide outsourced technical support." commented Scott Unkefer, President of SourceSouth.

Part of the larger agreement includes 4 months of PHP/ Java development for numerous services and API's that will work on top of the *Kadoink messaging platform.

"We are very customer focused and I personally am always very concerned that I am giving the same level of service on month 10 as I did on month 1 with any and all of my customers." With that level of detail and attention the 'Customer/ Service Provider' lines blur and my customers ask me if I can help out in their Development and Administration work too. They know I'm going to tell them honestly if I can or cannot accept a project and once you have 100% trust between yourself and the people you do business with everyone wins." - Scott Unkefer.

SourceSouth was founded in March 2007 and is currently supporting Custom Applications, Web Hosts, and ISP's in the United States and Canada in English, Spanish, and Portuguese.